



HYATT PURE GLOBAL SPA PORTFOLIO FACT SHEET

NAME OF PROGRAM	Hyatt Pure
DESCRIPTION	Comprises a collection of more than 60 individualized spa concepts based on the indigenous influences and local practices of each spa's location. Hyatt Pure draws from current spa knowledge and teachings, rigorous industry research, and the original definition of spa (with its philosophy of <i>sanitas per aquas</i> , Latin for <i>healing by waters</i>) to combine water, nature and cultural tradition into distinctive, authentic experiences.
INTRODUCTION DATE	Hyatt Pure was formally launched in 2005; Hyatt's foray into the full service spa world was 1972, at Hyatt Bali, Indonesia.
PARTICIPATING HOTELS	Active at more than 60 select Hyatt properties in settings that range from urban to resort, including five "residential" spas, a concept pioneered by Hyatt.
THE FOUR PILLARS OF HYATT PURE	The four pillars of Hyatt Pure provide the guiding principles for every element of Hyatt-developed and operated spas.
<i>Authenticity</i>	The spas of Hyatt Pure deliver culturally authentic treatments based on the local cultures, wellness philosophies and traditions of each location. By utilizing proven techniques, treatments achieve optimal results.
<i>Cultural Sensitivity</i>	Hyatt Pure spas create a strong sense of place by interpreting the methods of health care, stress relief and wellness practices

more

of each cultural destination. This window into wellness provides guests with an indigenous experience that incorporates regional product and design elements, as well as both age-old and modern techniques founded in, or relevant to the spa's location.

Zero-Based Philosophy A zero-based philosophy means always developing the best product, but never replicating concepts. Each **Hyatt Pure** spa is developed as an individual and unique destination experience, designed to organically link with the specific traditions of its location.

Guest-centricity **Hyatt Pure** assures that all services revolve around the guest, creating customized treatments based on guests' personal goals, needs and desires. Residential spa rooms are also available at select resorts to intensify the experience.

SELECTIONS FROM THE HYATT PURE GLOBAL SPA PORTFOLIO

Kriya Spa ***Grand Hyatt Bali, Indonesia***

A contemporary and luxurious translation of early Balinese wellness traditions, Kriya Spa opened in 2007 and was inspired by the magnificent architecture of an ancient Balinese water palace. Based on rituals of harmony, purity, energy and bliss, treatments are derived from traditional Hindu, Jamu and Ayurveda philosophies.

Spa Avania ***Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch, Arizona***

Inspired by the dramatic sunrises and sunsets coloring the Arizona desert sky, Spa Avania has created an experience that integrates treatments with an Indian Ayurvedic philosophy of time. Each holistic treatment is a total-immersion experience that meets the dynamic, cyclical needs of the body, stimulating all senses.

Spa Django
Hyatt Regency Lost Pines Resort & Spa, Texas

Spa Django is named both for Django Reinhart, the great guitar musician, and the word *django's* literal translation, *I awake*. Its treatments are designed to enliven the senses through music, art, nature, touch, movement and fun. The spa's sound and vibration therapies, indigenous ingredients and special *good luck* ceremonies awaken guests from the inside out. Classes in herbal gardening, gypsy dance and fortune telling are also offered.

Riraku Spa
Hyatt Regency Kyoto, Japan

Located in the heart of Kyoto, Japan, Riraku Spa provides results-oriented spa treatments based on both Eastern and Western traditions, including the rare and ancient Japanese Hammer Therapy. Shiatsu, acupuncture, moxibustion and aromatherapy are also available. Highly trained therapists provide consultations and treatments tailored specifically to each guests' individual needs.

Sereno Spa
Park Hyatt Goa, India

A complete health and wellness destination, Sereno Spa offers holistic treatments that uniquely combine therapies inspired by Ayurvedic and yogic traditions with contemporary spa principles such as thalassotherapy, aromatherapy and energy healing. Individually tailored treatments and nutritional and lifestyle programs are offered following a consultation with one of Sereno's ayurvedic doctors.

Anara Spa
Grand Hyatt Kauai Resort and Spa, Hawaii

Set in oceanfront splendor reminiscent of the 1920-30s, Anara Day Spa offers innovative Kauai spa treatments that integrate Hawaiian culture, nature's healing powers and a therapist's nurturing touch. An intimate outdoor tropical village (Houlu Kau'I) provides natural open-air settings for treatments. The spa offers

private lava rock showers, steam grottos, and indoor / outdoor wellness areas.

Stillwater Spa
Park Hyatt Toronto, Canada

Set in the heart of Toronto's fashionable Yorkville, Stillwater Spa offers the soothing sounds of waterfalls and streams as a disconnect from the urban world. Treatments use innovative, trendsetting products in harmony with the five key elements of plant, water, stone, grain and air. With 17 treatment rooms, an aqua therapy room, a couples' massage room, tea lounge, fitness center, steam room, sauna and whirlpool, Stillwater Spa offers complete tranquility.

Le Spa
Park Hyatt Paris-Vendome, France

Enjoy French classical architecture on the prestigious Rue de la Paix in luxurious facilities that include a fitness center, limestone steam rooms and saunas, a whirlpool bath and Turkish bath, three treatment rooms and one couples' room, each with wood floors, rich mahogany walls, stone showers and gilded cornices. Le Spa has been entirely remodeled to accentuate the feeling of an exclusive sanctuary, enhanced by scents created by the house perfumier Blaise Mautin.

AKO Spa
Grand Hyatt Santiago, Chile

Set in an exclusive residential neighborhood, yet easily accessible, AKO Spa provides a true resort spa and wellness experience in the heart of the city. The 3-story free-standing facility comprises saunas, an ultra modern fitness and aerobic studio, a lagoon-style swimming pool with waterfall, two floodlit clay tennis courts and lush gardens.

Ahin Spa

Palacio Duhau - Park Hyatt Buenos Aires, Argentina

Set within over 8,000 square feet of water-inspired tranquility, Ahin Spa offers: an indoor heated swimming pool; five spa rooms including two spa suites with special tubs, two individual treatment rooms and one hydrotherapy room, each flooded with natural daylight and overlooking the beautiful patios of Palacio Duhau; specially designed rituals that balance the body according to the different times of the day; personalized music menu and tea blends; and a fitness studio.

RESIDENTIAL SPA EXPERIENCES

Hyatt Pure, a pioneer of the *Residential Spa Experience*, provides guests with a seamless hospitality experience through unique, purpose-built residential spa suites currently available at four select resorts including The Barai at Hyatt Regency Hua Hin, Amara at Park Hyatt Dubai, i.sawan at Grand Hyatt Erawan Bangkok, and Plateau at Grand Hyatt Hong Kong . Offering customized treatments based on guests' requests, along with a creative full-service menu, overnight facilities extend guests' spa experiences into a private suite or villa with added amenities such as wet and dry in-room treatments, luxurious oversized soaking bathtubs and steam showers.

The Barai

Hyatt Regency Hua Hin, Thailand

Designed by renowned Thai architect Mr. Lek Bunnag, the 4.5-acre Barai offers a mysterious dreamscape in which every object tells a story and where guests will find shelter, enchantment and renewal. The spa delivers a seamless integration of traditional Thai herbal therapies with the contemporary science of wellness. The facility features eight residential spa suites and 18 private treatment rooms.

Amara

Park Hyatt Dubai, United Arab Emirates

Set amidst the calm tranquility of adjoining private courtyards, Amara is in perfect harmony with the retreat atmosphere of the Park Hyatt Dubai, a luxury waterfront property adjacent to the world-famous Dubai Creek Golf & Yacht Club. The exclusive spa features eight private treatment rooms and eight residential spa suites offering treatments based on the luxury products of French beauty house, Carita.

i.sawan

Grand Hyatt Erawan Bangkok, Thailand

i.sawan, which translates literally as *garden in the sky*, also embraces its mythical definition as the *fifth level of heaven*, offering a rejuvenating retreat from the rigors of urban living. Nestled in the hotel's fifth level garden, the spa offers six exquisitely appointed residential spa cottages, nine treatment bungalows, a swimming pool and fitness center amidst the lush hedgerows, frangipani trees and pathways of the garden. Spa packages utilize Italian-made Comfort Zone skincare products exclusive to i.sawan in Thailand.

Plateau

Grand Hyatt Hong Kong, People's Republic of China

Conceived as a tranquil retreat within one of the world's busiest cities, Plateau occupies more than 80,000 square feet across the entire 11th floor of the hotel and provides 23 spa guestrooms. Hyatt's first residential spa facility, Plateau boasts an additional nine treatment rooms - each featuring a 164-foot long heated pool, courtyard with harbor views, Vichy shower, Hammam steam room and state-of-the-art fitness center. Treatments feature a mixture of European and Asian therapies exclusively developed for the spa and using Decleor and Carita skin-care products.

ONLINE FUNCTIONALITY

hyattpure.com

Whether exploring an indoor/outdoor residential spa room at *Amara* at *Park Hyatt Dubai* or researching a music-based wellness therapy at *Spa Django* at *Hyatt Regency Lost Pines Resort and Spa*, guests will find it at hyattpure.com. A complete introduction to **Hyatt Pure**'s extensive catalog of culturally rich spa experiences, the highly interactive Web site features eye-popping photography and complete treatment menus. Guests may also locate a spa in their area, plan upcoming travels, view special offers and promotions, purchase Hyatt Pure gift certificates or read about **Hyatt Pure** news.

AWARDS

2008 Spa Finder Reader's Choice Awards

- Hyatt Hotels & Resorts, best spa brand category
- Park Hyatt Toronto Stillwater Spa, best urban spa category
- Park Hyatt Beaver Creek, best in winter sports category
- Park Hyatt Dubai, best interior design category

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